

FRANCHISOR DATABASE: 3,000+ NORTH AMERICAN FRANCHISORS

Definitive Franchisor Database Available for Rent. \$1,500

As the publisher of numerous annual books on franchising, Source Book Publications maintains on-going contact with the franchise industry through questionnaires, phone calls and literature/internet surveys. Its database includes 3,000+ active North American franchisors and covers 29 fields of data. The complete database is available for rent at an initial cost of \$1,500. Quarterly updates are only \$150.* The database is provided in Excel format and is sent via e-mail. Mailing labels are also available at \$800 for 3,000+ labels. Accuracy is guaranteed by a \$.50 rebate for any returned bad mailing address. Rental is conditional upon intended usage.

SAMPLE FRANCHISOR PROFILE

| | | |
|-----------------------------|---|----------|
| Name of Franchise: | Express Employment Professionals | |
| Address: | 8516 NW Expressway | |
| City/State/Zip/Postal Code: | Oklahoma City, OK 73162-5145 | |
| Country: | U. S. A. | |
| 800 Telephone #: | (877) 652-6400 | |
| Local Telephone #: | (405) 840-5000 | |
| Fax #: | (405) 717-5665 | |
| General E-Mail: | alicia.thoreson@expresspros.com | |
| Internet Address: | www.expresspros.com | |
| # Franchised Units: | | 592 |
| # Company-Owned Units: | | <u>4</u> |
| # Total Units: | | 596 |
| Company Contact: | Ms. Alicia Thoreson | |
| Contact Title/Position: | Strategic Development Specialist | |
| Contact Salutation: | Ms. Thoreson | |
| President: | Mr. Robert A. Funk | |
| President Title: | Chief Executive Officer | |
| President Salutation: | Mr. Funk | |
| Industry Category (of 29): | Personnel Services | |
| IFA Member: | International Franchise Association | |
| CFA Member: | Canadian Franchise Association | |
| Name Upper Case: | EXPRESS EMPLOYMENT PROFESSIONALS | |
| Division Of: | | |
| Stock Symbol: | | 4286 |
| Franchisor ID: | | |

KEY FEATURES

* Quarterly update charges are cumulative – i.e. if you do not elect to receive an update in a particular quarter, an update in the subsequent quarter will include the cost of the previous “skipped” quarter and, accordingly, will be invoiced at \$300, etc.

For More Information, Please Contact

Source Book Publications

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